



MIKILI®
BICYCLE FURNITURE

BERLIN-BASED START UP PUTS HIGH-QUALITY FURNITURE FOR BICYCLES ON THE WALL

Berlin, 20 August 2012: MIKILI presents new high-quality bicycle furniture for the home or office. The products of the young Berlin-based design label display your bike in the best light without losing sight of functional needs. Even when your bike is not hanging on the wall, the furniture makes a clear design statement in your room.

Because summer shows it more than ever: The bicycle is no longer just a means of transportation, but a lifestyle and fashion accessory. Whether single speed, retro race bike, or custom made, the bicycle is a status symbol, an expression of personality, and a social statement.

Due to a lack of space, rain, and crime, and especially for the love of their bikes, more and more people are taking their bikes into their home or office these days. But where to put the expensive two-wheeler? Simply lean it against the wall? Bad idea, because handlebars and tires leave unsightly streaks. Take it with you to bed? Chain oil and a jealous partner are two good reasons not to.

MIKILI will present three high-quality bike racks, KAPPÔ, TÎAN and SLÎT, to the public for the first time from 29 August to 1 September 2012 at EUROBIKE in Friedrichshafen. MIKILI products are not just plain wall mounts, but rather meet the exacting quality standards of urban cyclist. Away from the mainstream and the garage. The use of high-quality materials, production workshops in Berlin, and attention to detail form the core of MIKILI.

The products can be purchased from selected retailers or from MIKILI's own online shop at www.mikili.de. The products are pre-assembled and shipped with easy mounting instructions.

Established in early 2012 by Sebastian Backhaus and Leo Brötzmann, MIKILI is a team of avid cyclists, designers, and collectors that develops high-quality bike mounts, and furniture that meet high standards of design, functionality, and individuality alike.

MIKILI – Finest bicycle furniture made in Berlin.

Download press images at www.mikili.de/presse

EUROBIKE 2012: [Hall A2, Stand 501](#)

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